Influences of Political Parties' Ideas, Ideology, and Policies on The Popularity of People in Phuket Province

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ABSTRACT

Political parties have a long history, but modern political parties began in the early 19th century and have only truly evolved for over 100 years. Political parties are political institutions that are important to the democratic parliamentary system of government, as the saying goes, "The heart of democracy is elections, the heart of elections or political parties." Political parties are vehicles that bring politicians into state power. This article aims to have political parties have ideas, ideologies, and policies that truly meet the needs and solve the problems of the people. The ideas, ideologies, and policies of political parties are controlled by the Political Party Act, which is the Political Party Act B.E. 2566 (2023), which is within the framework of the law mentioned above. There are also other laws that control political parties from having ideas, ideologies, and policies that conflict with the law or against the peace and order and good morals of the people. When political parties have ideas, ideologies, and policies that are consistent with the law, the political party will not be dissolved, making the political party stronger. At the same time, if political parties have ideas, ideologies, and policies that are consistent with the real needs of the people, they will be supported by party members and the people, making the political party stronger, popular with the people, and winning the election to form a government to govern the country stably.

Keywords: Political parties Ideas, ideologies, and policies

1. INTRODUCTION

Political parties are very important to the democratic system of parliament. Therefore, political parties must have ideas, ideologies, and policies that truly comply with the law and the needs of the people. Political parties are the heart of the election and have the duty to select individuals to represent the party to run for election. At the same time, the party Politics also presents the concepts, ideologies, and policies of the party that can be put into practice and develop the country in a tangible way. The policies of the party must be consistent with the needs and truly solve the problems of the people and the country. This article aims to promote political parties to have concepts, ideologies, and policies that are truly consistent with the provisions of the law and the needs of the people. The presentation of this article is divided into 3 parts: Part 1 is about the concepts of political parties that are consistent with the law and do not conflict with the peace and order or good morals of the people. Part 2 is about the ideology of political parties that promotes political parties to be strong and do not conflict with the law or good morals of the people. Part 3 is about the policies of political parties that are consistent with the law and the 20-year national strategy and can be tangibly implemented and truly solve the problems of the people and the country. This research aims to: (1) To study the background and importance of problems related to the concepts, ideologies, and policies of political parties.(2) To study the meaning and theoretical concepts related to the concepts, ideologies, and policies of political parties. (3) To study the laws related to the concepts, ideologies, and policies of political parties and suggestions and guidelines for solving problems related to the concepts, ideologies, and policies of political parties to be popular with the people in Phuket and suitable for Thailand.

2. IDEOLOGIES, AND POLICIES OF POLITICAL PARTIES THAT PEOPLE IN PHUKET LIKE

Ideas are ideas that are the direction to be followed. Political parties are political organizations that unite people with the same ideology, that is, they have the same or similar political ideas for social and economic development to

send people to run for election to gain a majority in parliament and form a government to govern the country according to such ideas. Ideas for establishing political parties

Ideology refers to ideas, beliefs in looking at something or ideas of the leadership class that are presented to members of society to gain acceptance and adherence, such as in the case of political ideology in The democratic political system will have beliefs related to equal rights and freedom of people in society. Policy is a model of thought used as a principle for practice or decision-making. For political parties that have disclosed their policies to the public, it is like a promise given to the public about driving the country forward. If they are trusted, they will enter the parliament or government house. Political parties began before the Middle Ages, which is the Greco-Roman era. When a country was born and had a state to govern it, it was called a city state. Later, in modern times, the country changed its form to a nation or a national state (National State) or a state (State of Nation). When a state was born, someone had to take control of the mechanisms and power to govern the country. The group of people who took control of this was called a political party. Modern political parties fight each other with reason and rules, called the democratic way (Democratic way). Political parties are established and fought democratically. In war, if the rules are broken or not democratic, there will be other forms of fighting, such as coups and civil wars. The idea of political parties is something that is above the state. A political party is someone who will take over the state. If they can take over the state power, they will have a decisive status above the state. Taking state power and state mechanisms to be under one's power is something that is above the state according to the theory of true supremacy. The concept of a political party is a group of people or individuals who seize state power or have the intention to seize state power. No matter what form or name and origin, the form of that group of people or individuals may not be called a party. If the intention is to enter the state power group, it is called a political party. For example, a group of soldiers used force to seize power. The revolutionary group can be called a military party, which also means a political party. Before the 19th century, there was political participation in France. It arose from the political situation at that time. There was a conflict in behavior. Which was caused by the difference in social classes in the original society, namely, the conservatives (Des Conservateurs) and the liberals (Des Liberaux). The conservatives or the aristocracy were a small group of people who owned land, that is, they owned a lot of land. This class included the king and the nobility. Who owned state power during the absolute monarchy (Monarchy) This class was supported by military power. The liberal group After the industrial revolution, Europe was afraid of academic progress, resulting in the development of industry and trade, making the middle class richer, with lawyers, intellectuals, etc. While conservatives did not accept such changes in the economic and social structure, not giving up their privileges since birth, the middle class created a new idea, created a philosophy of human equality, convinced them that all humans are born equal, have freedom and enjoy wealth, position, and power according to their own abilities and opportunities. This idea is very well known in Europe as a concept called liberalism from John Locke, Rousseau, etc. When this idea was spread, it began to join forces to counterbalance the royal class and the nobility, according to Rousseau's theory of equality in the social contract, which emphasized that the unification of society was achieved when the idea was created All people in society believe in living together, the common good is more important than the individual, and before anything else, people in society must have freedom and equality. Modern political parties began to emerge at the beginning of the 19th century and have truly evolved for only a little over 100 years. They began in European countries, especially England, and then expanded to the United States. The emergence of political parties has resulted in support for parliamentary democracy, meaning the free association and political participation. Political parties therefore contribute to these basic freedoms.

Professor Avery Leiserson mentioned the origin of political parties in his book "Partes and Pollic", compiling four theories about political parties, but we will only mention two of them here: Ideological Theories: This theory holds that political parties originated from groups of people with similar ideas or ideologies. These opinions may be opinions about the state, society, economy, religion, etc. For example, the Communist Party is a party that adheres to the philosophy of Marxism, and the British Labor Party adheres to the ideology of socialism, etc.

Psychological Theory: This theory believes that political parties arise from differences in the human psyche. The author of this theory believes that humans are divided into two main groups: those who like stability or are conservative (Constrvaties) and those who accept and welcome change (Liberals). In addition to being divided into these two groups, the human mind can also be divided into two types: optimists (Optimists) and pessimists (Pessimists). 'Mauece Duverger. op.ce. p. xXI"Avery Leserson. Parties and Politics (New York: Knopl. 19581 PP 44-501

Professor Joseph Lapalombara and Professor Myron Weiner, another group of American political scientists, believe that 'political parties arise from many important causes, which can be explained in terms of theory in three theories: Institutional Theories: This theory sees the emergence of political parties as a result of political institutions, namely the existing parliament, and political parties will arise later to be a means of communication between the parliament and the people. This caused the representatives of the people to come together as ciques or groups, such as the Breton Cubs in France before the great revolution of 1789. In England, there were also many political clubs and

groups of the nobility in the 19th century. In the beginning, these political groups were limited to the parliament (Perliamentary Parie) in order to find a way to form a government or for the government to accept the policies or opinions of the party to implement to achieve the above goals. It was necessary for each party to seek support from the voters so that the party's members could be elected in large numbers to form a government. *Duverget. Op.cit pp. xxlv-xxvIl

3. POLICY DETERMINATION OF POLITICAL PARTIES

According to the Organic Act on Political Parties B.E. 2560, Section 57 stipulates that any policy of a political party that requires spending money, in addition to taking into account the opinions of the political party branches and provincial party representatives, any policy that requires spending money for policy advertising must include at least the following items: (1) The amount of money to be spent and the source of the money to be used for the implementation (2) The value and benefits of implementing the policy(3) The impact and risks of implementing the policy In the event that a political party does not prepare the items according to paragraph one, the committee shall order the implementation to be complete and correct within the specified time frame.

Constitution B.E. 2560, Section 65 The state shall establish a national strategy. The national strategy is a goal for sustainable national development in accordance with the principles of good governance to be used as a framework for preparing various plans to be consistent and integrated in order to create a joint driving force towards such goals. The preparation, setting goals, the time period for achieving the goals, and the content that should be included in the national strategy must be in accordance with the criteria and methods prescribed by law. In this regard, such law must contain provisions regarding public participation and listening to opinions from all sectors in a comprehensive manner with the national strategy when it is announced in the Government Gazette. Enforceable

Section 258 shall carry out reforms of the country in at least the following areas: a. Politics (2) The activities of political parties shall be carried out openly and verifiably so that political parties can develop into political institutions of the people with shared political ideology, with a process for party members to participate and take true responsibility in carrying out political activities and selecting people with knowledge, ability, honesty and ethics to hold political positions that are clear and tangible. (3) There shall be a mechanism that determines the responsibility of political parties in announcing policies that do not comprehensively analyze the impact, value and risks.

4. THE POLITICAL IDEOLOGY OF THE DEMOCRAT PARTY

The research results found that the political ideology of the Democrat Party, for example, is that the party will not support dictatorial systems and methods, regardless of the system and methods of any government. The party will conduct politics honestly towards the people, tend to decentralize operations to the local level as much as possible, promote and maintain education, religion, public health and public utilities, arts, literature, good traditions and customs of the nation and public safety. Political ideology of the People's Party The People's Party affirms the principle that the people are the highest authority. The exercise of state power must be related to and linked to the people. The party's activities adhere to the principle of party member participation as important by promoting democracy within the party along with efficiency in work. Political ideology of Thai political parties since 2000, there are 3 types of political parties in ideology: neo-liberalism, social democracy, and conservativeism. The 1997 constitution, which aims to reform politics by promoting a strong political party system, led to the establishment of a stable political system and solved the problem of weak politics from the multi-party coalition government system. While the provisions on political parties in the 2007 and 2017 constitutions resulted in a weak political party system. In the 2019 election, the neo-right conservative ideology was successful in the election. If a political party wants to be successful in politics, it must present clear political ideas and ideologies. The policies must be consistent with the needs of the people, which are reflected through the party's policies, the political behavior of the party, and politicians who are both executives and members of the party. Political parties should have the following policies: (1) Education policy (2) Health policy (3)Social welfare policy (4) Environmental policy

The overall political party policy from the 2023 election is that political parties have policies. Debt solving for the people, poverty inequality solving policy, tax reduction policy, minimum wage raising policy, etc. Policies of the Pheu Thai Party, such as minimum wage of 600 baht per day, bachelor's degree salary starting at 25,000 baht, using technology to help farmers, suppressing drugs, establishing land ownership correctly and fairly, amending the people's constitution, etc.Policies of the Move Forward Party, such as returning 10,000,000 rai of Sor Por Kor land as title deeds to farmers, stopping bribes, extortion, and small-time bribery, increasing the minimum wage every year starting immediately at 450 baht, welfare for young children 1,200 baht per month, senior citizens 3,000 baht per month,

drinkable tap water, etc. Policies of the Bhumjaithai Party, such as creating 10 million good jobs, suspending debt for 3 years, establishing free dialysis centers, increasing income from tourism, etc.

The policies of the Democrat Party include: Farmers receive 30,000 baht per household, free education up to a bachelor's degree in a field that the market requires, village banks give 2 million baht per community, agricultural product income insurance, rice, cassava, palm, corn, single ID card for free health check-up and treatment, etc. The policies of political parties that are popular among people in Phuket Province are as follows:(1) Tourism Development Fund (2) Transportation construction project to solve traffic congestion problems(3) Free life insurance fund for the elderly aged 60 and over. Monthly pension for the elderly of several thousand baht, maybe 3,000-4,000 thousand baht per month.(4) Check the occupation of foreigners who may compete with the occupation of Thais in Phuket Province.(5) Policy to reduce the cost of living.(6) Public health policy.

5. CONCLUSION

Political parties that are popular with the people in Phuket Province must have a political ideology, political party policies that are in line with the law and the needs of the people. Members of the political party and the people participate in the activities of the political party, making the political party and the people truly connected as one in order to jointly find solutions to various problems such as economic and living problems, cyber threats such as call center gangs, data hacking, political unrest, drug epidemics, energy price problems, environmental problems, natural disasters, health problems, epidemics, crime problems, low agricultural product prices, etc. The problems mentioned above are problems that the people are suffering from and want the winning political party to form a government in the future to solve such problems. If the political party does not have a policy to solve the above problems, it will not be trusted by the people in the election. Therefore, political parties should set policies that are truly in line with the law and the needs of the people. Phuket Province and In many provinces in the South, people have not yet decided to support any specific political party because they have not yet found a suitable political party or a political party with policies that truly meet the needs of the people in Phuket and other southern provinces. In the past, many political parties had political ideologies, campaign policies with the people, but later, the political ideologies, campaign policies with the people were not implemented to meet the needs of the people as promised or campaigned with the people. When such problems occurred, people lost faith in many political parties that did not follow the political ideologies, campaign policies, and so did not decide to give attention or favor to any specific political party. This can be seen from the past election in 2023, there were many political parties that the people elected to be members of the House of Representatives, such as in Phuket, the People's Party won the election in the entire province. Previously, in 2019, other political parties were elected, which shows that the People's Party's victory in the election may have been due to the party's popularity and the party's political ideology, campaign policies, and the party's alignment with the needs of the people.

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